



Five Sisters Productions Corporate Creative Workshops

Internal Company Development & Education: Leadership and Team Development Workshop

A filmmaking workshop is a creative approach to learning that will entertain and inspire attendees at your next company retreat and, in the process, strengthen:

- Team Building
- Leadership Development Exercises
- Skills, Insight, Trust, and Brand Strengthening
- Communication Practice

If desired, an additional product from the workshop can be a short film/commercial of the process that makes both a value-added gift for those involved, and can also be used for wider corporate marketing.

FSP Workshop – The Why

Five Sisters Productions (FSP) will run a workshop for company employees and managers in which they work together to learn a creative skill and create a team project (film, sculpture/collage, photo/watercolor). In doing so, company managers learn new skills, polish skills they have, and are personally reminded of the human story behind every colleague, every employee, and every customer.

Everyone has a story. FSP has honed creative topics (topics are tailored to be specific to your needs) that evoke surprising, funny, and moving bonding and discovery of skills through storytelling, bringing people together in a positive, creative, enjoyable way.

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Five Sisters Productions
Corporate Creative Facilitation Filmmaking Workshop - cont. (p. 2 of 7)

The team combines stories into a creative work through a series of storytelling and listening/communication exercises. With guidance from FSP, the team shapes their own combined story expression, working together in a creative process, that strengthens team participation, prioritization, and connection as a company, while honing and promoting management and leadership skills.

This is not your typical workshop of sitting and watching a powerpoint, or a lecture, or doing typical role play exercises. This is a hands-on process that brings company members back to basics of communication, listening, and interacting in genuine, personal ways. The results are powerful, both in personal skill strengthening, in team-building, and in loyalty to brand identity.





FSP Workshop – Positive Results

FSP's Creative Workshop teaches and reinforces:

- teamwork, in which every individual is key to the process
- creativity
- inventiveness
- sensitivity
- effective communication
- ability to work under pressure
- keeping track of a lot of details
- flexibility
- and solid business management.
- And it's fun.

The group setting will solidify and underscore the importance of:

- effective communication
- clear assignment of responsibilities
- group participation and cooperation
- listening skills and team management (all ideas must be heard; each person's story must be included in the final project)

Desired skills and lessons will be communicated in an easy and exciting fashion, meaning lessons are learned in subtle, powerful ways. A unique corporate bonus is the positive feeling from the managers toward the company for having provided this experience. And employees love the experience of a company development workshop that ends with making a piece of art!

A valuable additional benefit to your company is that after the workshop documentation of the artwork can be used for teambuilding with other employees, as well as used as an advertising tool (on your company website, on YouTube, etc.).



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Workshop – The How

SAMPLE Schedule Outline for A 3-Day FILMMAKING Workshop Retreat

Preproduction

We will work with your team on goals for the workshop and any desired messages/lessons for the retreat (i.e. underscoring effective communication).

Creative Workshop:

DAY ONE:

Introduction to FSP filmmakers and to project
Division of groups
Group story-telling, listening, recording
Decision process on short film script/order
Division of labor for the following day (Casting/Crewing)

DAY TWO:

Film shoot
Editors take footage and begin to edit that night

DAY THREE:

Editing with Film leaders discussing the storytelling process
Discussion of process, unexpected lessons learned
Screening of films

Each film will be 2 to 5 minutes and is to be shot in and around the workshop location (e.g., hotel grounds) with minimal or available light. Creativity can be inspired regarding props, wardrobe, and story-crafting from the listening experience.

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Corporate Creative Facilitation Filmmaking Workshop - cont. (p. 5 of 7)



Each film will consist of the managers telling their story (boiled down to its essence with the help of the team) to the camera. Films will be shot by professional DPs (directors of photography), giving the managers a sense of what it is to make a real film, and to star in one. The pieces can benefit from B-roll that seems appropriate and is creatively decided upon, again, by the team.

After the shoot, editors are at the ready to take the team's footage and make it into the finished product they envision. The editing process itself may end up changing from the story's layout as initially expected (often the case in editing) -- a lesson itself in customer expectation and the process of ultimately getting to a desired, positive experience delivered.

The power of the filmmaking will rest in the team's hands, guided by professionals, so that at the end of the workshop, each team will not only have learned valuable ideas about communicating and connecting with customers, but will also have a video to show their friends and colleagues.

The workshop retreat culminates in a celebratory screening of the films: red carpet, champagne, and celebrating the accomplishment of a job well done.

The filmmaking process will be a fun, inspiring, creative -- and glamorous -- way to underscore the goals of your company for your managers.

Sample Filmmaking Workshop includes all of the following:

- Five Sisters directors/producers (Instructors)
- Directors of Photography
- Camera + Grip/Light Equipment rental
- Sound Mixers
- Sound Equipment rental
- Editors

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Corporate Creative Facilitation Filmmaking Workshop - cont. (p. 6 of 7)

- Edit equipment rental
- Hard drives for storage
- Craft Service for crew
- Backdrop cloths for filming
- Music with rights cleared for broadcast
- Project Management (pre-production, production, post-production)

Workshop – The Cost

Workshops range from 3 hours minimum to 3 days on site at retreat location. Facilitators from FSP also range depending on your company goals and size of group. For smaller workshops, costs begin at \$3000. For the filmmaking workshop, guidance from professional filmmakers through screenwriting, professional-level filming, and editing: workshops cost estimate runs approximately \$50,000 for up to 60 people broken into 4 teams. Workshop size and cost depending on your needs can be assessed and coordinated with the FSP team.

FSP will be responsible for details regarding our crew and facilitation, while your company handles logistics and corporate arrangements for the company team and overall location/structure of other aspects of a retreat/meeting.

If needed, travel/hotel/meals for crew, facility rooms for workshop, screening equipment, and insurance (including equipment and liability) are not included.

Projects can be tailored to fit higher and lower budgets.



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Corporate Creative Facilitation Filmmaking Workshop - cont. (p. 7 of 7)



Workshop – The Who: Five Sisters Productions

As a management team, Five Sisters Productions brings to the table a strong understanding of the creative process and storytelling. Five Sisters Productions has produced six award-winning films, and commercial campaigns for clients including Ford, Victoria's Secret, political, and charity organizations, such as the PSA campaign for the Coalition to Abolish Slavery and Trafficking. "Your Stories," their successful campaign for Ford Motor Company, was created for the sisters to seek out regular people and tell their car-related stories in mini-documentary films.

Five Sisters Productions is a production and distribution company helmed by the five real-life Burton siblings, and is committed to making movies that are entertaining yet also contribute to a sense of hope on a personal or social level.

A boutique company making high quality independent films, Five Sisters Productions has an excellent reputation in the film industry and beyond, and has had the strong support of major companies, including Color By Deluxe, Kodak, Panavision, Modern VideoFilm, Chase, Soundtrack Studios, and DuArt. Five Sisters Productions believes strongly in community involvement and social responsibility. On the distribution of "Manna From Heaven" (MGM/Sony), for instance, Five Sisters Productions donated part of their theatrical release proceeds to HABITAT FOR HUMANITY.

Films include TEMPS, JUST FRIENDS, KINGS, QUEENS, & IN-BETWEENS, OLD GUY, HALF THE HISTORY. "The Happiest Day of His Life" (a short film about a traditional wedding in a gender-reversed world), which won a viewer's choice on MTV's LOGO channel, and Julia Sweeney's "Letting Go of God," which is premiered on Showtime. Additional projects include directing spots for the USA Pavilion for the World Expo in Shanghai, writing a book on African-American debates and identity with Henry Louis Gates, and a current award-winning feature film in development about the Mercury 13 women astronaut trainees from 1961. More information on their website: www.fivesisters.com

